



# NEWS RELEASE

## TOWN OF VIENNA

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FOR IMMEDIATE RELEASE

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### NEW PUBLIC INFORMATION OFFICER SELECTED

Vienna, VA - Town Manager Mercury T. Payton has announced the appointment of Ken Kroski as Vienna's new public information officer.

Kroski was selected among 121 candidates. "Ken's communications and leadership abilities, along with decades of experience working with government and private-sectors, will prove to be of great value to Vienna," said Town Manager Mercury Payton. "His desire to be a long-term, integral part of our community adds commitment to an impressive list of accomplishments and respect from his peers and previous supervisors."

Kroski's experience includes six years with a trade association, thirteen years with Baltimore County Public Schools, and the last thirteen years as a public information officer with the City of Phoenix, Arizona. He has managed sensitive issues, performed small and large scale public outreach activities, and spoken at national communications conferences.

Kroski holds a Bachelor's Degree in Mass Communications from Towson University.

He will assume his new duties on Monday, July 14, 2014.

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